# **EXHIBIT A-1**

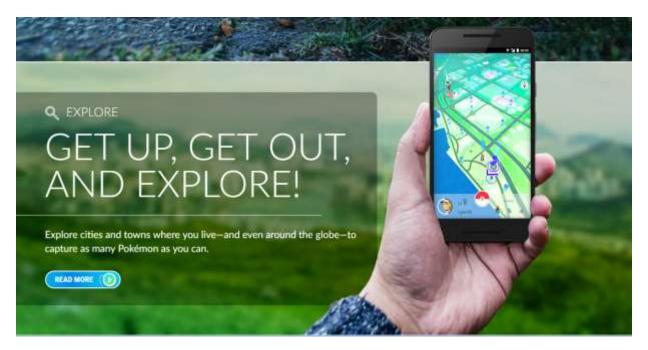


FIG. 1

Next, up is the sign-up screen if you don't have a Pokémon account, create one or else you have options to sign up via your Google account. With the help of GPS, the game opens up the Google Maps-Esque layout in which your character will be visible along with the nearby locations representing the PokéStops and Gyms. Source: Wikipedia (Date Accessed: 10/07/2016)

### FIG. 2

"After you've collected items from a PokéStop, the icon's color will change to purple, and you will not be able to collect items from it again until it refreshes to blue, which takes about five minutes." Source: IGN (Date Accessed: 10/12/2016)

# FIG. 3



FIG. 4



**FIG. 5** 

- This app is free-to-play and offers in-game purchases. It is optimized for smartphones, not tablets.
- It is recommended to play while connected to a network in order to obtain accurate location information.
- Compatibility is not guaranteed for devices without GPS capabilities or devices that are connected only to Wi-Fi networks
- Compatibility information may be changed at any time.
- Information current as of December 21, 2016
- Compatible with iPhone® 5/5c/5s/SE/6/6s/6 Plus/6s Plus devices with iOS Version 8 9 installed
- Not compatible with 5th generation iPod Touch devices or iPhone 4S or earlier iPhone devices.
- Please visit www.PokemonGO.com for additional compatibility information.
- Compatibility with tablet devices is not guaranteed.
- Compatibility is not guaranteed for all devices.
- Continued use of GPS running in the background can dramatically reduce battery life.
- If you use Pokémon GO with your Apple Watch, with your consent we use the Apple HealthKit APIs to read and/or write certain data (such as Step Count, Calories Burned, and Distance Walked) to the Health App Database on your device (the "Health App Data").

### FIG. 6

## Map View

The Map View displays the locations of Pokémon, PokéStops, and Gyms in the real world.

1 Compass

Toggles the viewing direction in Map View. You can switch between a north-viewing direction and auto-rotation, which follows your viewing direction. You can also rotate using touch gestures

2 Gyms

Locations where teams train and battle Pokémon

- 3 Pokémon GO Plus (appears when paired)
  Connect and disconnect the Pokémon GO Plus accessory
- 4 PokéStops

Locations where Trainers can acquire items such as Poké Balls, Potions, and/or Eggs

5 Trainer

Your avatar

6 Profile Icon

Shows your progress and achievements

7 Buddy Pokémon

Earn Candy as you travel with your buddy

8 Main Menu

Accesses settings, items, your Pokédex, the shop, and Pokémon menu options

9 Nearby Pokémon

Displays wild Pokémon located nearby





FIG. 8

Pokémon GO

View More by This Developer

#### By Niantic, Inc.

Open iTunes to buy and download apps.



#### View in iTunes

- + This app is designed for both iPhone and iPad
- Offers Apple Watch App for iPhone

#### Description

Venusaur, Charizard, Blastoise, Pikachu, and many other Pokémon have been discovered on planet Earth!

Now's your chance to discover and capture the Pokémon all around you—so get your shoes on, step outside, and explore the world. You'll join one of three teams and battle for the prestige and ownership of Gyms with your Pokémon at your side.

Pokémon are out there, and you need to find them. As you walk around a neighborhood, your smartphone will vibrate when there's a Pokémon nearby. Take aim and throw a Poké Ball... You'll have to stay alert, or it might get away!

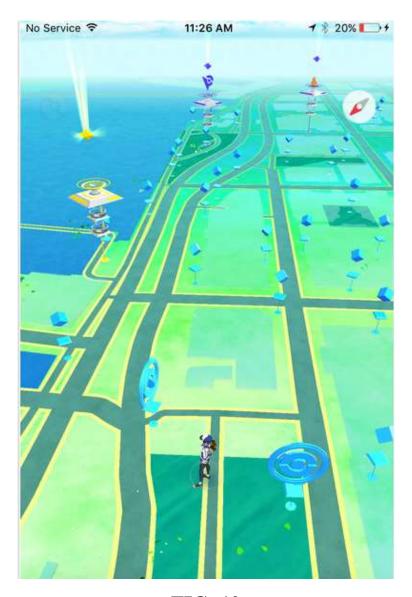
Search far and wide for Pokémon and items

Certain Pokémon appear near their native environment—look for Water-type Pokémon by lakes and oceans. Visit. PokéStops, found at interesting places like museums, art installations, historical markers, and monuments, to stock up on Poké Balls and helpful items.

Catching, hatching, evolving, and more

As you level up, you'll be able to catch more-powerful Pokémon to complete your Pokédex. You can add to your collection by hatching Pokémon Eggs based on the distances you walk. Help your Pokémon evolve by catching many of the same kind.

FIG. 9



**FIG. 10**